

## El Pollo Loco Grows California Presence with New Chatsworth Restaurant

## Fire-Grilled Chicken Chain Opens Los Angeles Area Location

COSTA MESA, Calif., November 11, 2015 (GLOBE NEWSWIRE) -- El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, today opened its newest location in Chatsworth, CA. The new restaurant, located at 20780 Nordhoff Street, adds to the 270 plus locations in the greater Los Angeles area.

"Given our 35 year history in Los Angeles, area residents have a great affinity for El Pollo Loco and our signature grilled chicken and Mexican-inspired entrées," said Steve Sather, Chief Executive Officer at El Pollo Loco. "There is a great appetite for our brand and we are thrilled to offer Chatsworth residents a convenient location to enjoy their favorite handcrafted meals."

The 2,970 square-foot restaurant has seating for 77 guests in the dining room and incorporates the brand's hacienda design, featuring an open kitchen layout designed for customers to view the signature chicken as it is fire-grilled. The restaurant is open seven days a week from 10 a.m. to 11 p.m., with dine-in service concluding one hour prior to closing.

## About El Pollo Loco

<u>El Pollo Loco</u> (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 415 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at <u>ElPolloLoco.com</u>. Like: https://www.facebook.com/ElPolloLoco Follow on Twitter: @ElPolloLoco Follow on Instagram: @ElPolloLoco Subscribe: http://www.youtube.com/user/OfficialElPolloLoco Join e-club: http://www.elpolloloco.com/locorewards/

CONTACT: Media Contact:

Kellie Duffy ICR Inc. 203-682-8200 LOCO@icrinc.com